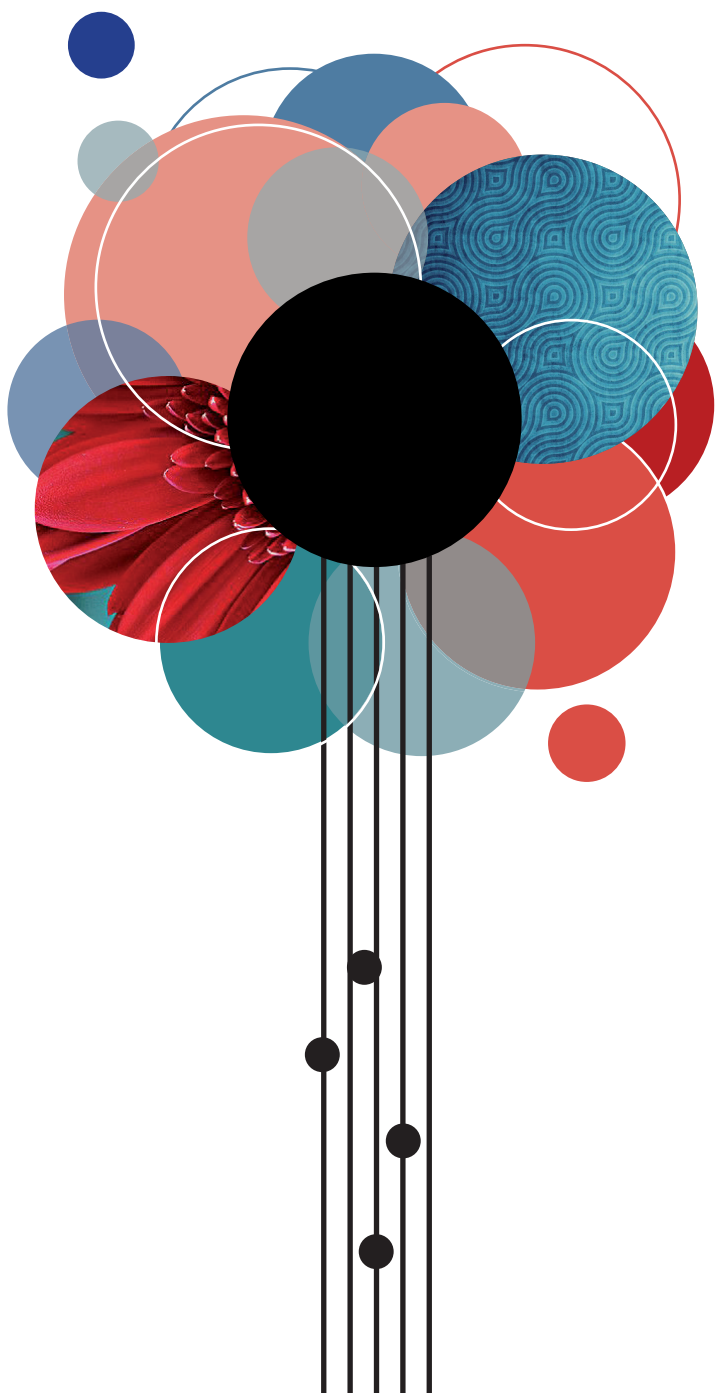


# per angela

INTERNATIONAL CREATIVE DESIGN  
COMPETITION  
IN MEMORY OF ANGELA LIBERATI

## INSTRUCTIONS FOR THE REALIZATION AND DESIGN OF THE COMPOSIT NEW MUSIC FESTIVAL

2018 edition



IN COLLABORAZIONE CON

**segecopiù**  
marketing comunicazione eventi



CON IL PATROCINIO DI

 **aiap**  
associazione italiana design  
della comunicazione visiva





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INTERNATIONAL CREATIVE DESIGN COMPETITION IN MEMORY OF ANGELA LIBERATI

## 1. COMPETITION'S PROMOTERS

The international competition is hosted by the communications and event planning agency, Segecopiù marketing, in collaboration with AIAP (Italian Association for Visual Communication Design), the City of Rieti and Composit Onlus (Onlus organizer and promoter of the Composit New Music Festival).

International creative graphic contest in memory of Angela Liberati (**Annex 1** - Angela Liberati's profile).

## 2. COMPETITION OBJECTIVES

The competition is aimed at the realization of a part of the promotional materials of the Composit New Music Festival. Participants in the competition will have to propose **a new poster** for the Composit New Music Festival 2018's edition, **with its coordinated image** to be applied to: participant's catalogs and poster of events.

The material must clearly represent the artistic peculiarities of the event, which in synthetic form are summarized in the attached documentation (**Annex 2**).

The logo of the event shall not be modified in any way, in its graphic formulation or in the color composition

## 3. PARTICIPATION TO THE COMPETITION

The participation is open to adult female designers (18 years). They practice or have practiced the graphic professional activity (both as a freelance and as an employed in a graphic studio or in a public institution) for at least a year. They are either graduated (or they are going to be graduated) in a Art Lyceum or Institute, or in an academic Course of Design, Communication, Graphics, Visual Communication, Industrial Design, Beaux-Arts Academy. They can participate both individually and in a group (in this case, it is necessary to indicate a spokesperson). They cannot take part to the competition: underage people (under 18 years), Jury members (both full members and substitutes), companies having as employed one or more Jury components, companies in which one or more Jury components have direct or indirect shareholding, relatives until the third degree of kinship and collaborators of the Jury members.

**Each designer can present one project solution.**

## 4. COMPETITION REGISTRATION

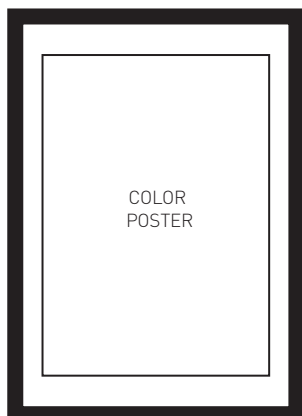
Enrollment in the competition is subject to the submission



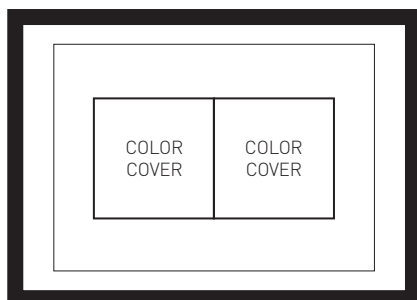
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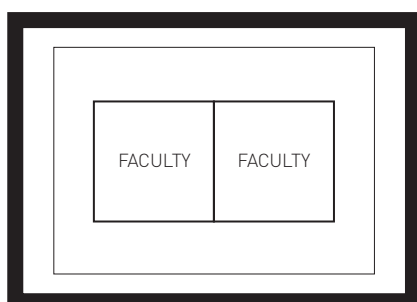
TAV. 1



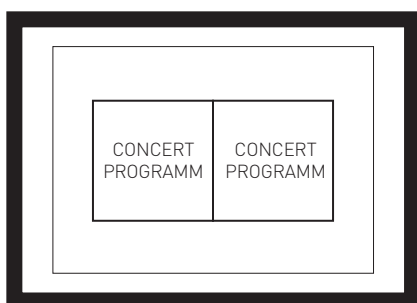
TAV. 2



TAV. 3



TAV. 4



of the application form (Annex 3) together with the package containing the works.

The application form and the required documentation must be sent in accordance with the procedures described in section 6. "Participation and submission procedures".

## 5. WORK PRESENTATION

Each participant must submit one design proposal based on the following formats:

### Table 1

Vertical format poster (standard size A3: 29.7 x 42 cm)

### Table 2, 3 and 4

Catalog closed format 21 x 21 cm

Specifically, design a layout template for:

2. 1st cover
3. Section faculty (name, photo, biography IT / EN of teachers - concert performers)
4. Concert Program section (date, place, tracks performed, musicians with specifics).

Consider the Composit New Music Festival 2017 as an example

<http://ita.calameo.com/read/005064149e48d7de8cdd4>

and 2017 poster

<http://ita.calameo.com/read/005064149a01aa7221030>

Each design must be presented in color on white sheet A3 in vertical or horizontal position and mounted on a black cardboard 300/400 gr in size to creating a border of 1.5 cm around the sheet.

### LOGO TO USE:

### COMPOSIT NEW MUSIC FESTIVAL

SEGECOPÌÙ (organization by) The above mentioned logos are in the section "Documentazioni" of the SEGECOPÌÙ website <http://segecopiu.com/documentazione>

**OTHER LOGOS:** It is necessary to consider the space for the sponsors' logos and for those of the patronising Embassies. Given that we cannot supply the original logos and that the participations can be different year by year, it is necessary to use number 4 boxes for four sponsors (white boxes writing inside: Sponsor 1, Sponsor 2, Sponsor 3, Sponsor 4) and number 5 boxes for five Embassies (white boxes writing inside Embassy 1, Embassy 2, Embassy 3, Embassy 4, Embassy 5).



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## Rational creative elaborate

Combined with the creative worksheets, on a white sheet A4 size, present the reasons and choices made during the planning of the design.

## 6. PARTICIPATION AND SENDING PROCEDURES

The design proposal will be packaged in the following manner:

### ENVELOPE 1

(sealed)containing:

- Tables of the graphic designs.
- Each participant's name and surname must be placed to the back-top-right on the cardboard of each tables. The name and surname must be printed on white paper in Arial or Helvetica fonts size 15 bold.

All tables should only be marked with the person's name and surname, any other

Name or reference will determine the exclusion of the proposal.

### ENVELOPE 2

(sealed and absolutely non-transparent) labeled on the front with the name and surname; it must contain:

- Compiled copy (typed or handwritten with a legible gloss) of the application form **(Annex 3)** and self-certification of the professional experience required.
- Two-sided photocopy of ID card.
- Copy of the copyright transfer form **(Annex 4)** completed (typed or legibly handwritten).
- CD compatible with both Windows and Mac CD containing the submitted proposals. For the images the required format is \*.jpg, for creative rational \*.doc.

### PACKAGE CONTAINING ALL MATERIALS

Both envelopes must be placed in a box that will be marked externally with the name and surname of the participant, the subject of the shipment and the shipping address:

International graphic design competition in memory of Angela Liberati

Segecopiù

Via Innocenzo Trebiani, 30 - 02100 Rieti (Italy)

The package must be delivered by 1 pm on December 1st, 2017. Projects received beyond the date of registration will not be considered valid.



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Postmarked deadline projects or any other project that will arrive after the above-mentioned deadline will not be considered.

## 7. EXECUTIVE CRITERIA

All proposals submitted must meet the following requirements:

1. Provide a degree of versatility and flexibility so that graphics can easily be decoded for the production of additional information, communication and promotional material regarding the Composit New Music Festival 2018.
2. Be suitable for any media used.
3. Being distinctive, original and recognizable.
4. Be adaptable, maintaining its effectiveness in any size, from the very large (Eg banners, external extra-large advertising, lorries and buses) to very small (Eg pass pass, web).

## 8. PRIZE

The jury will select 10 finalist projects all the projects will be exposed during an exhibition that will take place in the city of Rieti from December 18th to 23rd, 2017.

Among them the jury will select the winner of the competition and award a prize of 1,000.00 (one thousand) euro.

## 9. JURY

The jury that will select the finalists and will choose the winning proposal will be named by SEGECOPIÙ and it will include experts in graphics, communication, advertising and marketing.

The jury will consist of five members: The President plus four experts.

Marketing and Communications Manager SEGECO PIÙ 'or Exponent AIAP - President;

Graphic Design and Design Member - Member named by SEGECO PIÙ '

Graphics and Design Expert - An external member appointed by Aiap or SEGECO PIÙ;

Graphic Design and Design Officer - An external member appointed by Aiap;

President Composit New Festival's Association.



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The submitted projects will be evaluated on the basis of the following parameters:

- Relevance to the objectives of this competition;
- Graphic-expressive qualities;
- Multipurpose and versatility.

Each commissioner will assign three votes, from 1 to 10, one for each parameter.

Of each project will be defined by the sum of the votes of the various commissioners.

The Commission will draw up the ranking and the issuance of the prize to the winning proposal. In the case of ex-aequo scores, a second evaluation will be made to declare a single winner of the competition and of the subsequent ranking positions. The jury will decide for the selection of the projects that have been completed in time and with the conditions prescribed by this notice. It will be the responsibility of the organizers of the competition to provide the jurors with documentation relative to the mission and history and of Composit New Music Festival. The jury will have the duty of motivating their choices in a special report. The jury may also suggest modifications or corrections to the designer of the winning project to be carried out in collaboration with COMPOSIT ONLUS, SEGECOPIÙ and AIAP.

The jury's judgment is unquestionable and undisputable.

## 10. COMPETITION'S SCHEDULE

September 1st, 2017 Publication

December 1st, 2017 Deadline for submission

December 15th, 2017 Selection of finalists and winners proclamation.

## 11. COPYRIGHTS

By filling in the copyright transfer form (**Annex 4**), participants agree to surrender exclusive rights of economic use for the winning project.

For non-winning projects the participants agree to the right of exposition.

As mentioned in 14.

## 12. RESTITUTION AND ARCHIVAL OF THE PARTICIPATING PROJECTS

All submissions will implement an archive that will be created and managed by Segecopiù. The archive will contain



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photographs, images, drawings, written testimonies, videos, etc. Consequently, the submitted works will be archived and not be returned.

### **13. PUBLISHING THE COMPETITION INFORMATION**

This announcement and the document containing the information about the Composit New Music Festival to be referred to will be published on the Segecopiù website and on the AIAP website.

### **14. SELECTED PROJECT EXHIBITION**

All submitted proposals may be displayed in a special exhibition open to the public as disposed by Segecopiù. Segecopiù also reserves the right to realize a catalog recounting the whole planning and realization process.



## ANNEX 1 ANGELA LIBERATI PROFILE

ANGELA LIBERATI  
Woman of the Arts

Angela Liberati has worked harmoniously with us for over fifteen years; she was a woman of great artistic sensibility, in love with her work, an attentive cultivator of her passions.

She knew how to combine the practicality typical of those who possess the gift of "doing" with artistic sensibility, both qualities refined in art studios. Her work was unwavering and decisive. Her ideas took shape on the white sheet in front of the computer, convinced that planning could not have happen outside the real of the design: he had begun to move the first steps in the industry before the advent of the Macintosh, just over twenty years ago when the Letraset, the bright table and handwork were still indispensable tools in keeping with creativity in the world of graphic design. Her projects were characterized by cleanliness, simplicity and balance, principles that were pillars of her life's philosophy. She loved the sea, in spite of her fair skin and perhaps even more the mountains; the endless walks one step away from the sky. Strong and determined in character, with her red hair, which she was proud of, Angela knew a calm that comforted everyone.

She has worked with enthusiasm and professionalism up to the fifth edition of the COMPOSIT NEW MUSIC FESTIVAL, making over the years decisive contributions to its identity. More than a job, her work was a passion, and we all hold on to her life example. She has been a precious travel companion during these privileged years of work together.

Her colleagues at Segecopiù

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## ANNEX 2 COMPOSIT NEW MUSIC FESTIVAL\_PRESENTATION 2017 EDITION

**TITLE:** COMPOSIT New Music Festival (2017 - 6th edition / since 2012)

**ORGANIZER and PROMOTER:** ASSOCIATION COMPOSIT ONLUS (President Bruno Ianni, Rieti, Italy)

**LOCATION:** RIETI (province of Lazio, Italy, 47.000 inhabitants, distance from Rome 80 km)

**EVENT TYPE:** contemporary music festival (training and concerts)

**DURATION:** 4 - 12 July 2017 (nine days)

**CADENCE:** annually

**PARTICIPANTS:** selected from an international competition notice (previous editions coming mostly from North America and North Europe)

**SUPPORTED BY:** Boston University (USA), New England Conservatory - NEC (USA), Ernst von Siemens Musikstiftung (Germany), Varrone Foundation (Italy), Sabina Universitas (Italy)

**SUPPORTING EBASSIES:** Brazil, Germany

**WEBSITE:** [composit.org](http://composit.org)

**FB PAGE:** [compositfestival](https://www.facebook.com/compositfestival)

Since 2012, the Festival has allowed for the promotion of collaborations between artists from the contemporary music field from all over the world.

By selecting and hosting emerging artists, composers and performers, from around the world, Composit has created the emergence of contaminations and creations of unprecedented trends in the world of contemporary-experimental music. Composit New Music Festival is one of the few music creation and experimenting festivals in Europe, a high-tech training center and the enjoyment of new music and sound-art, a worldwide reference point for artists and lovers of the genre.

The 2017 edition offers a rich concert schedule and two high-degree courses, Composition and Sound Art respectively. Young composers will participate in the courses on an international competition notice (up to 15 for each course) selected by a professional committee in the international contemporary music world. The selected artists will newly composed works that will be performed during public concerts by European contemporary music virtuosos. The Festival will also host two internationally renowned composers who will coordinate musical and educational activities. Over the years, participating composers have included: Tristan Murail, Joshua Fineberg, Philippe Leroux, Pierluigi Billone and Stefano Gervasoni. The 2017 edition, will be coordinated by Peter Ablinger Jean-François Charles and Pierluigi Billone

For the duration of two weeks Composit New Music Festival will produce performances of the highest technical and artistic level of works of new music and sound-art projects from international artists from all over the world. It will also host post-concert events, meetings and study classes. The festival, recalls each year national and international media, journalists and critics of this field.]

The Artistic Director of the Festival, Davide Ianni, was born in Rieti and now residing in Boston. Ianni is a contemporary music composer; his music has been performed and commissioned both in Europe and in the United States by international soloists and ensembles. He has taught Electronic Music at Boston University, worked as an Orchestra conductor at the Boston Youth Symphony Orchestras since 2005, he is now a professor at the New England Conservatory in Boston.



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### ANNEX 3 REGISTRATION FORM

Fill in and send as indicated in the "Sending Mode" section of the notice.  
For companies: transcribe the following on letterhead.

NAME/LASTNAME

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COMPANY NAME (IF APPLICABLE)

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ADDRESS

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CITY - NATION

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PHONE

-----

E-MAIL

-----

CONTACT PERSON

-----

AUTHOR / AUTHOR SIGNATURE:

-----

DATE:

-----

NAME, FUNCTION AND SIGNATURE OF LEGAL REPRESENTATIVE COMPANY:

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I AUTHORIZE THE TREATMENT OF MY PERSONAL DATA FOR THE SOLE PUPOSE OF COMPETITION PROCEDURES IN ACCORDANCE WITH LAW 675/96  
SIGNATURE:

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## ANNEX 4 COPYRIGHT DELIVERY

Fill in and send as indicated in the "Sending Mode" section of the notice.  
For companies: transcribe the following on letterhead.

I (NAME/AUTHOR NAME)

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NAME OF THE COMPANY

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We declare and guarantee that what we have presented is an original work of which we grant full access. If the proposed project will win the competition, we are committed to:

- Irrevocably grant all the exclusive rights to Segecopiù and Composit Onlus, granting them the authorization to use such rights commercially and to exercise any authority deriving therefrom all over the world;
- Acknowledge that our remuneration will be limited to the prize indicated in this notice, and that we will not make any request for any profit from the commercial use of the proposal;
- To give Segecopiù our consent for exploitation, reproduction and use of the proposal in any form, including, without limitation, reproduction by electronic means, its protection, its use, as well as its exposition in public places.

AUTHOR / AUTHOR SIGNATURE:

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DATE:

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NAME, FUNCTION AND SIGNATURE OF LEGAL REPRESENTATIVE COMPANY:

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I AUTHORIZE THE TREATMENT OF MY PERSONAL DATA FOR THE SOLE PUPOSE OF COMPETITION PROCEDURES IN ACCORDANCE WITH LAW 675/96

SIGNATURE:

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