



OUVERTURE

Timespace - Cronotopi Design
Interior and Spatial Design MSc

Opening of the Corso di Laurea Magistrale / Master of Science Degree
in Interior and Spatial Design

Afternoon and evening with interviews, video, music and beverages

9th October 2017, h. 6:00 pm

Spirit de Milan, c/o Cristallerie Livellara, via Bovisasca 57/59

The three-dimensional vision of the universe is wrong; in fact, there are four dimensions (length, width, depth, time) that shall be imagined simultaneously to form a single entity, space-time.

Ben Tippett

OUVERTURE will be the opening of the Academic Year 2017/18 of the renewed **Master's Degree course in Interior Design and Spatial Design**, at the Design School of the Politecnico di Milano, introduced by the testimony of some important national and international mentors and witnesses. It will be a moment of reflection on the **New Interiors** themes, on the **Ephemeral and Temporary** aspects of contemporary design and on the spread of new **Urban Landscapes**.

With the term **New Interior** we mean all those interior spaces, public or private, domestic or urban, often residual but full of potentialities, which define the project at a "proximity scale"; with the terms **Ephemeral and Temporary** we introduce also the digital, virtual and performative component of spaces; while the narration about the new urban **Landscape** refers to seemingly antithetical dichotomies: **outdoor/indoor-public/private** are paradigms linked both to the theme of the renewed and reinterpreted presence of nature in urban areas, and to the metaphorical aspects of the mental and perceptual landscapes of the new living spaces.

OUVERTURE aims to propose a broad and cross-examination theme, in order to create a platform to compare the cultural and strategic aspects that underpin the design logic of spaces for contemporaneity and that, at the same time, represent the specificity of the design approach of the **Design School of the Politecnico di Milano**.

These results will contribute to the production of a periodic publication of the Master's Degree and to the realization of shared exhibition moments, housed in the most interesting cultural centers in the city, useful to valorize this original approach both in the international landscape of academic training and in the critical thinking, that investigates the project of the contemporary and future interiors and spaces.

OUVERTURE, in this its first act, proposes as topic of analysis the relationship between **TIME and SPACE** which defines today, in its various exegesis, one of the major interpretative challenges for the design of spaces that must be able to contain and manage the different dwelling times. In fact, the 21st century must necessarily compare the design of the forms of space, to which the tradition of the project has taught us, with new forms of time-planning, made of simultaneity and ubiquity. They are **CRONOTOPI** that define the possibility of subverting the usual sequence of spatial fruition.



POLITECNICO
MILANO 1863

SCUOLA DI DESIGN

ENTRANCE [VELOCISSIMO]

h. 6:00 pm

PRELUDIO [ADAGIO]

h. 6:30 - 8:00 pm

Rhythmic Conversations, After-hour Talks, Lessons “one to one”, collections of thoughts spoken aloud, which introduce the concept of *space-time* and *chronotope*, project dimensions in which an “imagined” reality coexists with a “conceived” reality and a “lived” reality.

Speakers

Cristina Tajani, Councillor of the Comune di Milano for Politiche del lavoro, Attività produttive, Commercio e Risorse umane

Franco Bolelli, philosopher

Andrea Branzi, designer and theorist of the project, Politecnico di Milano, Design School

Michele De Lucchi, aMDL (Milan), Politecnico di Milano, Design School

Markus Jatsch, Martha Schwartz Partners (New York-London-Shanghai), Harvard University Graduate School of Design, Cambridge

Stefano Mirti, IdLab - Interaction Design Lab (Milan)

Alessandro Papetti, artist

Medhat Shafik, artist

Susan Yelavich, director MA Design Studies, School of Art and Design History and Theory, Parsons (New York)

Fil rouge held by Anna Barbara

The event is open to students and teachers of the Master of Science Degree in Interior and Spatial Design, of the Design School, of the Politecnico di Milano, and to everyone who is interested

POSTLUDIO [ALLEGRO]

h. 8:00 - 11:00 pm

A social moment with music, videos, and *easy food & beverage*.

The university opens up to the territory and invites the city to informally share an opportunity for entertainment and debate.

The event is open to the entire city

FUGA [LENTO]

from h. 11:00 pm

Each escape opens up to a new beginning.

The **Corso di Laurea Magistrale / Master of Science Degree in Interior and Spatial Design** experiments a new didactic model and starting now it gives appointment to the final exhibition-event that displays the projects involving the themes emerged in the Overture.

The topics dealt with in the event, in a nutshell/video interviews by Davide Rapp, will be shown at the 5th edition of the Milano Design Film Festival at the new Palazzo del Cinema Anteo, from 19 to 22 October 2017.

The aperitif by Spirit de Milan will be offered by the Master of Science Degree in Interior and Spatial Design to speakers, teachers and students of the 1st year of the Master's degree.



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CURATED BY

Giovanna Piccinno, Head of Interior Design BSc / Interior and Spatial Design MSc programmes, Design School of the Politecnico di Milano

SCIENTIFIC COMMITTEE

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VIDEO DESIGN

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Mario Greco, technical coordination
Fabio Bortot, video operator

PRESS OFFICE AND SOCIAL PR

Department Press Office, Dipartimento di Design del Politecnico di Milano
School Press Office, Scuola del Design del Politecnico di Milano

MEDIA PARTNERS

Domus
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Thanks to the LAB Allestimenti Paolo Padova of the Design Department, Politecnico di Milano, for the assistance in the realization of the exhibition.



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Milano



The event is part of the Milano Fall Design Week 2017
organized by Comune di Milano



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For informations

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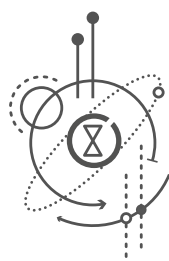
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OUVERTURE
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9 ottobre 2017
Spirit de Milan, Cristallerie LIVELLARA
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